



Dear Members of Temple Beth Sholom:

The theme of this year’s Torah Fund campaign is **mah tovu** which means “**how good.**” This is a phrase that originates in the Torah in Numbers 24:5, quoted in our prayer books forming the basis of the opening payer that is sung when we enter the synagogue. The full phrase is **Mah tovu ohalecha Yaakov, mishk’notecha Yisrael. “How good are your tents, O Jacob, your dwellings, O Israel!”** It is an exclamation of joy and appreciation said when gazing at the nation of Israel. As we celebrate the beginning of the 100th year of **Women’s League for Conservative Judaism** and the 75th year of the **Torah Fund Campaign**, we count our blessings as individuals within the community of Israel. We are blessed in our synagogues with depth of learning, prayer and acts of kindness that bind us together with our leaders who are thoughtful and learned, with our children and grandchildren who make us smile, and with the love of family and friends who are such a strong support to us. **How good are all these blessings in our lives!**

This year’s pin features the number 100 in raised letters encased in a silver frame. It is a treasured keepsake of the Women’s League centennial celebration to wear with pride.

Women’s League for Conservative Judaism’s support of the Torah Fund Campaign helps strengthen Conservative/Masorti Judaism throughout the world and enhances the Jewish Community by recognizing and appreciating all our families. Your donation to the Torah Fund helps educate students at Conservative Movement Seminaries: The Jewish Theological Seminary in New York; the Ziegler School of Rabbinic Studies in Los Angeles; the Schechter Institute of Jewish Studies in Jerusalem, Seminario Rabinico Latinoamericano in Buenos Aires, Argentina and Zacharias Frankel Rabbinical College in Potsdam, Germany. These students become our Rabbis, Cantors, educators and lay leaders.

In recognition of your generous support of Benefactor (\$180), Guardian (\$300), Associate Patron (\$600), and Patron (\$1200) our gift to you is our new Torah Fund pin depicting **Mah tovu** which means “**how good.**”

Today Rabah, thank you very much.

Roya Mizrahi & Rosalyn Landsman
Sisterhood Co-Presidents

Janet Cohen Eder
Torah Fund/Special Gifts
(516) 621-2198

Please tear off and return to Sisterhood TBS
401 Roslyn Road, Roslyn Heights, NY 11577

PLEASE NOTE: ALL CHECKS MUST BE PAYABLE TO TORAH FUND

NAME _____ PHONE _____

Address: _____ Email: _____

() Benefactor \$180.00 () Associate Patron: \$600.00

() Guardian \$300.00 () Patron: \$1,200.00